

BARGAIN FRIDAY at SIMPSON CRAWFORD'S

Just the Right Time for This Special Friday Sale of Women's Sweater Coats and Vests



Every woman will want a handsome and warm Sweater Coat or Golf Vest these sharp cold days. The Sweater is just as necessary to the well dressed woman's wardrobe as smart shoes or gloves are. We claim to make the best showing of Sweater Coats and Vests for women and misses, and school girls in town.

First of all we offer—
Smart Fancy Weave Sweater Coats
Of finest worsted, single breasted, V neck, side pocket, beautifully made and finished in white, Oxford gray and red. Special at **\$1.48**

Handsome "Middy" Coats at \$2.75
A correct copy and practically as good as a regular \$6.00 coat. Chain stitch; large sailor collar, with V neck, turned cuffs and pockets, in solid and combination colors.

Women's Mannish Coat Sweaters at \$3.98
A smart garment of finest zephyr, closely woven single breasted, a full made soft and pliable coat, good enough for any one to wear.

Coat Sweaters for Girls and Misses
All wool coat sweaters, made either single or double breasted with or without shawl collar; all have side pockets and turn cuffs in white, Oxford gray and red: **\$1.00 and \$1.48**

Women's Golf or Jumper Vests
All wool, double breasted and finished with large pearl buttons in black, white or gray; a remarkably interesting assortment, at **\$1.00 to \$2.48**

SIMPSON CRAWFORD CO., SIXTH AVENUE'S FOREMOST STORE.

Choice-of-the-House Sale Imported Tunics and Robes

Offering All Our High-Class, Exclusive Model Tunics and Robes, Formerly Priced \$7.50 to \$75.00, in Two Special Lots.

At \$12.50 Values up to \$35.00 **At \$24.50 Values up to \$75**

Never in our history of Robe selling, for which we are famed all over the country, have we been enabled to offer such values. This is the great sale we hold once a year, when you can come expecting phenomenal values in the very newest styles.

The handsome Opera, Reception, Theatre, Dinner and Wedding Gowns you can possibly imagine can be made from these exquisite Robes and Tunics. Many of them are from Paris.

Including handsome French spangled and beaded Robes, hand embroidered net Tunics, beautiful tierce lace Robes, real lace Robes, hand embroidered chiffon Tunics, rich lace Robes of hand made Belgian lace, Paris spangled Robes in fashionable colorings; styles and values you will appreciate.

Real lace Tunics, hand embroidered Tunics, Tunics of chiffon richly beaded, Tunics gold and silver beaded in multiple models, Tunics of beaded net, Tunics in Empire models, beautifully beaded in black, white and crystal effects; hand embroidered marquisette Robes, Paris spangled and beaded robes, hand embroidered Robes, real princess lace Robes, etc.

\$24.50 Values \$25.00 to \$75.00
SIMPSON CRAWFORD CO., SIXTH AVENUE'S FOREMOST STORE.

American Lady Corsets, \$2.48
Manufacturer's Samples and Small Lots: Sizes 18 to 30. Values up to \$4.00.
All up-to-date models. Made of strong batiste and coutil, in all desirable lengths and heights, to fit the slender, the average and the stout figure. Well boned. Three sets of hose supporters attached. Sizes 18 to 30.

Women's Flannelette 89c Night Gowns at 69c

Night Gowns of excellent quality flannelette in several styles, double yoke, trimmed with braid. **Flannelette Gowns, \$1.00**

Would sell regularly at \$1.25 and \$1.50. Choose from many pretty styles, that are made of heavy flannelette, in neat stripes and solid white; neatly trimmed with braids or scalloped edges.

Women's Flannelette Pajamas, \$1.00
Made of excellent quality heavy flannelette, in neat stripe effects, in regulation style and trimmed with large pearl buttons, in solid white; neatly trimmed with braids or scalloped edges.

Lined Saten Petticoats, \$1.00
Warm, comfortable Petticoats for Winter wear. Of good quality black saten, lined throughout with tailored flounce of ruffles joined with bandings. Better grades priced at \$1.50 and \$2.00.

Women's Blanket Robes
The kind that usually sells at \$8.00 and \$8.50. Fine quality Beacon Blanket, in a range of wanted colors, with sailor collar, trimmed with satin ribbon and finished with frogs and girdle: **\$2.79**

Women's Sir Henri Shoes In Smart Winter Styles



These popular shoes embody all the finest qualities of the expensive shoes in style, fit, comfort and material, being made in factories that make the shoes that are retailed from \$1.00 to \$2.00 more; they use the same lasts and patterns in Sir Henri as they do in the higher priced shoes.

Sir Henri No. 452 Velour Calf 15 Button Shoes, Raised Toe, Cuban Heel, Flexible Sole \$3.50
Patrician Shoes for Women
The well known advertised trade-marked Shoe. The Shoe that is known from coast to coast as the Shoe which leads the way in all particulars. We carry 50 styles of Patrician Shoes, at **\$4, \$4.50 and \$5.**

Style No. 1054 Patrician Shoe, \$4.00
Black satin, button shoe, plain toe, of the best quality shoe satin; flexible welt sole; all sizes; all widths.

A Special Sale of Ostrich Plumes Which Because of the Fine Quality of the Plumes and the Very Tempting Prices Can Be Classed as "Extraordinary."

WE have obtained from one of the largest concerns in the United States a magnificent stock of high-grade Ostrich Plumes. It is strictly within the limits of conservatism to say that never before have plumes of such fullness and beauty been offered at such low prices.

As the women of Greater New York and vicinity are splendid judges of plumes, we know that they will be intensely interested in this sale. Details follow:

Black, White and Colored Willow Plumes
and in the colors to match cloth shades. Some two-tie, others three-tie.
18 inch Fine Willow Plumes, each **\$4.48**
18 inch French Head Plumes, each **\$1.89**
14 inch French Head Plumes, each **\$2.48**
10 inch French Head Plumes, each **\$4.98**
16 inch French Head Plumes, very full and beautiful, with 10 inch spread, **\$5.98**
18 inch Brilliant Black French Plumes, in black only, **\$7.50**

Beautiful Untrimmed Hats at the Lowest Prices Ever Quoted for These Fine Qualities.
IX of the latest and best Untrimmed Shapes in finest pure white beavers, full napped; made up specially for this sale, and should bring \$6.00 each, **\$3.95**
10 Shapes in Medium and Large Untrimmed Shapes of hatters' plush tops, with black velvet underbrims, **\$1.98**
Wonderful Assortment of Erect Pile Black Velvet Hats, small, medium and large shapes to choose from, **\$2.48 and \$3.98**

SIMPSON CRAWFORD CO., SIXTH AVENUE'S FOREMOST STORE.

Simpson Crawford Co. 33 Years Leaders of Fashion

The Most Fashionable Weaves and Colors in Silks and Dress Goods at Special Friday Prices

Assembling the materials that are in greatest demand, the colors and effects that the world of fashion is asking for in a most important event—one that should command the interest of every woman who admires beautiful dress materials.

2,500 Yards Colored Messaline Silk
For lining, trimming and foundations cannot be beaten. Strong in weave and a fine lustrous finish. 45 distinct shades to choose from. Regularly 50c; special at, yard **39c**

New Fancy Silks, at 49c
For separate waists and children's dresses, the right material shown in checks and stripes, in various colorings. Regularly 75c.

36-Inch Colored Satins, at 68c
Strong in weave, good weight. A quality that will give satisfaction and wear, in a splendid line of colorings. Regularly \$1.00.

27-Inch Poplin De Chine, at 59c
For inexpensive dresses this material is just what is wanted. Strong and a well wearing quality. In both street and evening shades: Regularly \$1.00.

23-Inch Silk Dress Foulards, at 39c
In navy blue with white polka dots only; subject to slight mill imperfections, which in no way interferes with their wearing quality. A well wearing quality at a decided bargain.

40-Inch Marquisette Grenadine, at 49c
A soft, sheer silk fabric, used exclusively for over-draping. In a good range of shadings. Regularly \$1.00.

Very Special! Women's Smart Mixture Coats at \$11.50
Very Seldom Can You Buy Coats of Such Quality and Fine Appearance for Less Than \$16.50 to \$18.50.

While these coats are first of all stunning and smart they are also for general utility, and being made of all wool materials will give you the most of comfort and service. All their attractions, however, would be of minor importance if they did not possess the grace of styling which all New York women demand.

Included are Jaunty, Reversible Coats in the most effective color combinations, also storm and polo Coats with deep collars, as well as those with wide revers that may be buttoned across.

The Materials are in all the newest shades and include herringbone, two-tone, double faced and novelty weaves. If the saving of from \$5.00 to \$7.00 is interesting you will surely be here to-morrow and buy one of the cleverest coat ideas of the season at.

\$11.50
Women's Black Cloth and Tourist Coats, \$19.75
Regular prices are \$25, \$29.75, \$32.50 and \$34.75. Among the many models are coats with square, round or shawl collars, with graceful long revers, new reversible styles. Coats with immense pockets and cuffs, as well as handsomely trimmed coats on which velvet and silk braids, ornaments and frogs are skillfully employed. The materials are excellent broadcloth, cheviot, seal plush, caracul cloth, alibone, chinchillas, Oxford and Scotch mixtures.

At \$29.75 We are showing an excellent assortment of velvet and seal plush and imported broadcloth coats in striking new models; embodying all the newest foreign ideas.

Stunning Tailored Suits for Women at \$25.
Suits at this price are a specialty with us, and as a result we are able to offer styles and qualities that are sold elsewhere at \$30 and \$35. Included are copies of smart foreign models in every correct material. All are handsomely made, tailored and lined with guaranteed satin.

Men's Winter Knitted Underwear
Men's Winter Weight Combination Suits
Spring needle, ribbed moco balbriggan; all well made in every way. Eruer collar, long sleeves and ankle length. **\$1.25**
Men's Medium Weight Merino Shirts and Drawers
Sanitary natural wool, soft and durable. All sizes up to 50. **75c**
Men's Winter Weight Natural Wool Shirts and Drawers
An ideal cold weather garment. **\$1.25**
Double Breasted Shirts. **\$1.50**

SIMPSON CRAWFORD CO., SIXTH AVENUE'S FOREMOST STORE.

Just Half Price for This Handsome \$30 Brass Bed

One of the Special Friday Furniture Bargains **\$15**
There are about 100 beds in this sale, and though they are slightly marked, being samples, they are strictly first quality in every other respect.

The bed illustrated is a fine, massive brass bed, 34 size. Also a few single sizes. Other designs of equally as good value, in all sizes and bright or satin finish.

\$18.00 to \$22.00 Brass Beds, \$12.95 **\$25.00 to \$30.00 Brass Beds, \$15.00** **\$35.00 to \$40.00 Brass Beds, \$22.50** **\$40.00 to \$45.00 Brass Beds, \$27.50**
Parlor Furniture
\$30.00 3 Piece Loose Cushion Parlor Suits, \$22.50 **\$50.00 3 Piece Loose Cushion Parlor Suits, \$39.50** **\$60.00 5 Piece Parlor Suits, \$45.00**
Dining Room Furniture
\$30.00 Quartered Buffet, \$19.75 **\$40.00 China Closet, with bent glass ends, \$12.95** **\$45.00 Quartered Buffet, \$25.00** **\$50.00 China Closet, with bent glass ends, \$15.75** **\$60.00 Quartered Buffet, \$29.50** **\$70.00 China Closet, with bent glass ends, \$25.00**

\$4.00 All Steel Divans, \$1.95
This all steel Divan, with 30 helical springs, fitted with easy running casters, with heavy reinforced frames, special for Friday sale, **\$1.95**
\$2.00 Box Mattresses in Green Linen, \$1.00

Friday Forenoon Specials On Sale from 9 A.M. to 1 P.M. Only

\$1.00 Renaissance Center Pieces, 49c
Blown Glass Table Ware, values up to \$1.00 dozen, at, each, 3c
15c and 19c Fancy China Plates, 9c
Creamery Butter, (not delivered), 1 lb. print, 35c
Imported Boneless Sardines, In olive oil, Regular 15c can, 9c
Monogram Rye Whiskey, full quart bottle, 65c
\$1.25 C. B. Corsets, 69c
54-In. Colored Cheviot Suitings, usually \$1 a yd., at, 40c
Boys' \$1.25 Indian Suits, sizes 4 to 12 years, 79c
98c Roller Skates, 79c
85c Kitchen Chairs, special at, 50c
Women's Knit Underwear, regularly 30c, at, 25c
27-In. Costume Corduroy, \$1. yd., special at, 59c
Women's \$2.00 Heatherbloom Petticoats, at, \$1.00
85c Linoleum, square yard, special, 39c
Reversible Tapestry Portieres, values \$3.95, \$4.50 and \$5.00, at, pair, \$2.65
Women's \$1.25 Silk Hosiery, 63c
Women's 35c Imported Lisle Hosiery, 22c
Men's 59c Knit Underwear, 45c
All other Sales in this Advt. are on Sale all day Friday
SIMPSON CRAWFORD CO., SIXTH AVENUE'S FOREMOST STORE.

Women's Silk Hosiery . . . 95c

You Generally Pay \$1.25 for These
Women's Full Fashioned Thread Silk Hosiery, high spliced heels, lisle soles and lisle garter tops, black, white, tan and all colors, 75c

Women's Pure Silk Hosiery, cobweb gauge, full fashioned, high spliced heel, lisle-oles and lisle arter tops, black, tan and colors, regular value \$1.00, at, pair, 75c

Women's Imported Lisle Hosiery, full fashioned, medium weight, double soles and garter tops, black and white, regular value 35c; special 6 pairs for \$1.00; pair, 19c

Men's Imported Silk Lisle Hosiery, and fine cotton half hose, full fashioned, high spliced heels, reinforced soles; black, tan and all popular colors; regular value 35c; special, 6 pairs for \$1.98; pair, 25c

Children's Fine Ribbed Hosiery, full fashioned double lisle soles and double heels; black, white and tan; regular value 55c; special, 6 pairs for \$1.40; pair, 25c

SIMPSON CRAWFORD CO., SIXTH AVENUE'S FOREMOST STORE.

The Polo Coat for Misses A Special Friday Display and Sale of a Clever New Style for Misses and Juniors, at \$12.75

Nothing could be a more noteworthy Friday Bargain than these stunning new coats at a special low price. **\$12.75**

The Newest and Smartest Belted Model
Made of stylish Scotch mixtures and soft finished chevots; full length and high storm collar and cuffs; finished with large ornamental buttons. Sizes 12 to 16 years. Value \$18.75, at, **\$12.75**

Misses' Afternoon Dresses
Manufacturer's sample lines and late purchases of smart frocks, cleverly designed of velveteen, crepe meteor satin and men's wear serge; beautifully fashioned to many exclusive styles, with all the latest sleeve, Empire skirt and trimming effects. Some only one of a kind, but many splendid styles to select from. Sizes 14 to 18 years. **\$14.75**

Girls' Chinchilla Coats
Excellent quality, full length box model, with velvet collar and trimming of brass buttons. Lined throughout with flannel. Shades gray and navy, also various other styles. Sizes 6 to 16 years. Value \$12.75; special at, **\$9.75**

SIMPSON CRAWFORD CO., SIXTH AVENUE'S FOREMOST STORE.

Table Cloths from Ireland At Special Friday Bargain Prices

1,200 TABLE CLOTHS, best Irish manufacture. If you need a Table Cloth for your Thanksgiving table, do not fail to attend this sale.

Irish Damask Table Cloths
2x2 yards, Regularly **\$1.95**
2x2 yards, at, **\$1.50**

Irish Damask Table Cloths; 2x3 yards. Sold regularly at \$4.75; at, \$2.95

500 Dozen All Linen Napkins; 21 inches square; six handsome patterns; \$1.75 dozen

Irish Damask Table Cloths; 2x2 yards. Regularly \$2.45; at, \$1.95
2x3 Table Damask; Scotch manufacture; fine finish; heavy quality; pretty patterns; 74c
\$1.50 Hemstitched Table Cloths; silver bleach; soft finish; can be used on round or square tables. 95c

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Theo. Haviland Dinner Sets 105 Pieces Beautifully Decorated and Gold Treated \$14.95

Made to Sell at \$21.98
Several new and very attractive floral spray designs to choose from. Only a few sets are to be sold at this price.

Other Friday Specials at a Glance
7-piece Decorated China Cranberry Sets. Regularly \$1.40, at, \$1.19
14-piece China Chocolate Sets, pretty Oriental decorations. Regularly \$1.50, at, **95c**
Decorated China, 7 piece Cake Sets. Regularly \$1.25, at, **69c**
Fancy China Decorated Cups and Saucers, assorted decorations. Regularly 19c, at, **10c**

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Friday Grocery Specials

Crisp Boneless Bacon—Well streaked; special 15c
New Crop Prunes—Small, but good; 4 1/2 25c
Roller Oats—New crop; freshly milled; 10 35c
New Head Rice—Fancy grains filled with nutrition; 5 27c
Red Ripe Tomatoes—Solid packed; special, dozen, \$1.18; 10c

Tea—Exceptional value, all our regular tea grades, \$1.00
Coffee—Mocha Java, delicious; 4 lbs., 25c
Cocoa—Absolute bulk, full cream, 25c
Fancy Smyrna Layer Figs—New crop fruit, 15c
F. A. Soups—Vegetable (thick), Julienne, Tomato, Cream, Chowder, etc.; 24c
Florida Oranges—Large thin skin, 4 doz., \$1.20; 28c
Red Apples—Tender, juicy, at the very special price, gal. 2.95

Peas—Selected early sweet and tender, 1 lb. can, 16c
Tapioca, 4 lb. can, 33c
Peaches—California heavy syrup; dozen, \$2.40; can, 20c
Baking Powder—Millard Brand pure phosphate powder, 1-lb. can, 20c
Spices—Strictly pure Pepper, Ginger, Mustard, etc.; 22c
Plum Pudding—Royal Stuart Brand; 2-lb. can, 43c; 1-lb. can, 22c
Mild Cured Ham—Smoked; your choice; 15c

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